Year 11: ASK Yourself!

Subject: GCSE Design and Technology Section C: Generating Design Ideas

	Launching	Developing	Progressing	Mastering
Skills				
Ideas	Basic ideas have	Imaginative	Imaginative and	Imaginative,
	been generated	ideas have been	creative ideas	creative and
	with clear	generated with	have been	innovative ideas
	design fixation	a degree of	generated which	have been
	and limited	design fixation	mainly avoid	generated, fully
	consideration of	and having some	design fixation	avoiding design
	functionality,	consideration of	and have	fixation and with
	aesthetics and	functionality,	adequate	full
	innovation.	aesthetics and	consideration of	consideration of
		innovation.	functionality, aesthetics and	functionality, aesthetics and
			innovation.	innovation.
Tryoctication	Ideas	Ideas have been	Ideas have been	Ideas have been
Investigation	generated	generated that	generated,	generated, that
	taking little or	take some	taking into	take full
	no account of	account of	account on-	account of on-
	investigations	investigations	going	going
	carried out.	carried out but	investigation	investigation
	Sair isa sair.	may lack	that is relevant	that is both
		relevance	and focused.	fully relevant
		and/or focus.	and possess.	and focused.
nowledge				
Experimentation	Basic	Experimentation	Good	Extensive
•	experimentation	is sufficient to	experimentation	experimentation
	and	generate a	and	and excellent
	communication	range of ideas.	communication	communication
	is evident, using	Communication	is evident, using	is evident, using
	a limited	is evident, using	a wide range of	a wide range of
	number of	a range of	techniques.	techniques.
	techniques.	techniques.		
Design Strategy	Basic use of a	Different design	Effective use of	Imaginative use
	single design	strategies	different design	of different
	strategy.	explored but	strategies for	design strategies
		only at a	different	for different
		superficial level	purposes as an	purposes and as
		with the	approach to	part of a fully
		approach tending to be fairly	designing.	integrated approach to
		narrow.		designing.
		nui i ow.		designing.